



**NCHCFA ANNUAL CONVENTION & EXPO
DETAILED SCHEDULE**

SUNDAY, FEBRUARY 18

12:00 – 6:00 p.m.	South Lobby	Registration Desk Open
2:00 – 2:30 p.m.	Imperial Ballroom	Welcome, Sponsor Thank You and Awesome Acrobats Show Ted Goins <i>Chair, NCHCFA Board of Directors</i> Phillip Hill <i>Chair, NCHCFA Education and Programs Committee</i>
2:30 – 3:30 p.m.	Imperial Ballroom	Opening Keynote: The Power of the Pause: How a Reset Helps Create Sanity in the Workplace Tim Richardson <i>Professional Speaker</i>
3:30 – 3:45 p.m.		Networking Opportunity
3:45 – 4:45 p.m.	Imperial Ballroom	Creating the Roadmap for High Performing Talent Pipelines: The NC Health Talent Alliance Vincent Ginski <i>Director of Workforce Competitiveness, NC Chamber Foundation</i> Hugh Tilson <i>Director, North Carolina Area Health Education Centers Program</i> Terry Lynn <i>Director, Piedmont AHEC</i> Dana Millikan <i>Regional TPM Manager, Piedmont AHEC</i>
4:45 – 5:00 p.m.		Networking Opportunity
5:00 – 6:30 p.m.	Imperial Ballroom	NCHCFA Annual Business Meeting* Adam Sholar <i>President and CEO, NCHCFA</i> Ted Goins <i>Chair, NCHCFA Board of Directors</i> Max Mason <i>Secretary/Treasurer, NCHCFA Board of Directors</i>



Phil Scalo
 Owner/CEO, Bartley Healthcare and Chair, AHCA Board of
 Governors

**Open to NCHCFA Facility Members ONLY*

6:30 – 7:45 p.m. North Lobby

Welcome Reception
 Entertainment provided by Justin Elliot

MONDAY, FEBRUARY 19

7:30 – 4:00 p.m. South Lobby

Registration Desk Open

8:00 – 9:30 a.m. Imperial Ballroom

Opening Keynote: Create a Culture of Belonging
 Curtis Hill
 Founder, Culture of Belonging

9:30 – 9:45 a.m.

Networking Opportunity

9:45 – 11:15 a.m. Imperial Ballroom

NCHCFA Regulatory Update
 Bekka Cheek
 Director of Regulatory and Clinical Services, NCHCFA

11:15 – 11:30 a.m.

Networking Opportunity

11:30 a.m. – 12:30 p.m. Imperial Ballroom

NCHCFA Reimbursement Update
 Sam Clark
 Vice President of Finance, NCHCFA

12:30 – 12:45 p.m.

Networking Opportunity

12:45 – 2:00 p.m. Victoria Ballroom

Lunch & Program: The Life You Want
 Pamela Crim
 Founder, Big Life
**Open to Package One and Package Three attendees;
 Additional charge for Package Two attendees*

2:00 – 2:15 p.m.

Networking Opportunity

CONCURRENT SESSIONS

2:15 – 3:15 p.m. Auditorium II

Tips and Tools for Conducting Investigations
 Terri Harris
 Partner, Fox Rothschild, LLP

Susan Fradenburg
 Partner, Fox Rothschild, LLP

Auditorium III

NC Medicaid and Guardianship: Top 10 Things to Know
 Becky Hewitt
 Senior Reimbursement Specialist, Hall Booth Smith, PC



Grandover Ballroom **The Modern Executive and the Importance of Innovation**
 Adam Arker
Healthcare Practice Lead, Hartman Executive Advisors

3:15 – 3:30 p.m. **Networking Opportunity**

3:15 – 4:15 p.m. Colony AB **Understanding Your Skilled Nursing Facility Customer***
 Sam Clark
Vice President of Finance, NCHCFA
**Open to Trade Members ONLY*

CONCURRENT SESSIONS

3:30 – 4:30 p.m. Auditorium II **Tips and Tools for Conducting Investigations**
 Terri Harris
Partner, Fox Rothschild, LLP

Susan Fradenburg
Partner, Fox Rothschild, LLP

Auditorium III **NC Medicaid and Guardianship: Top 10 Things to Know**
 Becky Hewitt
Senior Reimbursement Specialist, Hall Booth Smith, PC

Grandover Ballroom **The Modern Executive and the Importance of Innovation**
 Adam Arker
Healthcare Practice Lead, Hartman Executive Advisors

6:00 – 9:00 p.m. Imperial Ballroom **Annual Awards Reception and Gala***

**This is an additional \$75 for ALL packages and you must pre-register to attend; Entertainment provided by Craig Karges*

TUESDAY, FEBRUARY 20

7:30 – 4:00 p.m. South Lobby **Registration Desk Open**

8:00 – 9:00 a.m. Imperial Ballroom **Identify Patient Biological and Environmental Causes of Behaviors in Skilled Nursing Facilities**
 Brandon Chuman
Licensed Clinical Psychologist, Behavioral Health Solutions

9:00 – 9:15 a.m. **Networking Opportunity**

9:15 – 10:15 a.m. Imperial Ballroom **Deployment of Positive Just Culture**
 Jen Salter
Director of Operations, Century Care Management

10:15 – 10:30 a.m. **Networking Opportunity**

February 18-21, 2024 | Greensboro, NC



10:30 a.m. – 12:30 p.m.	Auditorium II	Identify Patient Biological and Environmental Causes of Behaviors in Skilled Nursing Facilities Brandon Chuman <i>Licensed Clinical Psychologist, Behavioral Health Solutions</i> <i>*Open to Package Two attendees ONLY</i>
10:30 a.m. – 2:30 p.m.	Guilford Ballroom	EXPO 2024
12:00 – 1:30 p.m.	Imperial Ballroom	Expo Luncheon* <i>*Open to Trade Members, Package Two and Package Three attendees; Additional \$55 charge for Package One attendees</i>
3:30 – 4:30 p.m.	Victoria Ballroom	Cybersecurity with FBI John John Iannarelli <i>Professional Speaker</i>
8:00 – 11:00 p.m.	Imperial Ballroom	Chair’s Evening Extravaganza <i>Come One, Come All to the Greatest Show on Earth: Dazzle & Delight in LTC! The best dressed individual to incorporate our circus theme will be recognized and receive a prize. Heavy hors d’oeuvres will be served. Entertainment provided by DJ Bunn</i>

WEDNESDAY, FEBRUARY 21

7:30 – 8:30 a.m.	Guilford (E)	Independent Owner (IO) Breakfast and Meeting Adam Sholar <i>President and CEO, NCHCFA</i> Hawley Hunt <i>Director of Regulatory and Quality Services, AHCA</i> Caitlin Mills Hoyt <i>Independent Operator Manager, Incite Strategic Partners</i> <i>*Open to NCHCFA Facility Members with five or fewer facilities</i>
8:30 – 10:00 a.m.	Guilford Ballroom (F,G)	Step Right Up to the Five-Star Quality Tent Amy Stewart <i>Chief Nursing Officer, American Association of Post-Acute Care Nursing (AAPACN)</i>
10:00 – 10:15 a.m.		Networking Opportunity
10:15 – 10:45 a.m.	Guilford Ballroom (F,G)	Alliant Health Solutions Update Marilee Johnson <i>State Quality Manager for NC, Alliant Health Solutions</i> Dawn Gentry <i>Quality Advisor for NC, Alliant Health Solutions</i>



10:45 – 11:00 a.m.

Networking Opportunity

11:00 a.m. – 12:30 p.m. Guilford Ballroom
(F,G)

Understanding Case Mix and Your Medicaid Rate
Robin Hillier
Owner and President, RLH Consulting