

Grassroots is a quarterly newsletter that updates NCHCFA members on activities related to the NCHCFA Political Action Committee (PAC) and our recent advocacy efforts.

About the NCHCFA/PAC

The NCHCFA/PAC financially supports candidates for state legislative and executive offices. These officials make vital decisions affecting the delivery of post-acute and long term care each year, such as changes to Medicaid funding and Certificate of Need laws.

2024 Fundraising Update

The NCHCFA/PAC campaign launched on March 6 (beginning of 2024 election cycle), and our goal is to reach \$200,000 by December 31.

We greatly appreciate all members who have contributed to date. There is still plenty of time to contribute to the 2024 campaign.

Although no donation is too small, the following are suggested categories of giving:

- Multi facility Senior Executive: \$6,400
- Independent Owner: \$3,200
- Facility Administrator: \$750
- Director of Nursing: \$500
- Associate Member: \$500

Contribute today at
bit.ly/NCHCFA-PAC

2024 Fundraising Goal:
\$200,000

Contributions to Date*:
\$165,225

**Contributions as of July 29*

Back the PAC Committee Challenge

NCHCFA again challenges **100% of committee and board members** to support our PAC with the "Back the PAC" Committee Challenge in 2024. Personal contributions can be made with a check or a credit card.



Congratulations and thank you to the NCHCFA Board of Directors for reaching 100%. The Payment for Services and Education and Programs committees are in second and third place, respectively.



NC Election Law limits individuals to no more than \$6,400 per election. Only personal funds are accepted and contributions are not tax deductible. No corporate contributions to the PAC will be accepted as it is unlawful.



NCHCFA/PAC donates to Democrat and Republican political races across the state. All distributions are approved by the NCHCFA/PAC Committee, comprised of five members selected by the NCHCFA Board of Directors Chair.



We support candidates based on their proven record of supporting issues that promote our priorities; their position in the General Assembly or influence with the elected leadership of the House or Senate; and their willingness to fight on our behalf, among other things.

THANK YOU TO THE FOLLOWING 2024 NCHCFA/PAC SUPPORTERS*

Carol Arn
Paul Babinski
John Barber
Alan Beaver
Julie Biddix
Gale Boice
Joe Calcutt
Amanda Carswell
Debra Cartwright
Doug Cecil
Lauren Cecil
Denise Clapp Campbell
Ben Cohen
Mark Cronquist
Karen Cutshall
Matt Eads
David Fardulis
Brian Ferguson
Chase Flowers
Alison Foster
Travis Fowler
Brandee Fulbright
Tom Gatewood
Ted Goins
Alicia Greene
Debra Griggs
Tony Hamric
Bridget Haupt
Phillip Hill
Grant & Danielle Hollowell
Lynn Hood
Amy Huntley
Brian Hutchinson
Simcha Hyman
Ellen Imperial
Summer Johnson
Ashley Jones

Megan Knowles
Alexa Knox
Lisa Leatherwood
Sarah Lynch
John Mangine
Jim Martin
Max Mason
Marsha McClure
Ronnie McNeill
Sandy McNeill
Kim Mooneyham
Brad Myers
Scott Nafzger
Ashley Neenan
Kirby Nickerson
Haley Niebes
Brenda Notermann
Todd & Emily Nuun
Amanda Pack
Andy Page
Ed Parrish
Janice Pearce
Rob Peck
Sara Penninger
Colleen Powell

Tracy Pracht
Neil Pruitt
Jennifer Robinson
Shelley Rogers
Garrett Saake
Jim Schmidlin
Adam Sholar
Dain Simpson
Brad Smith
Ted Smith
Andrew Sprenger
Chris Sprenger
Jonathan Thomas
Ben Volpe
Chad Vukelich
Bob Walker
Timothy Walsh
Brett Waters
Bill Weisberg
Herb Whitesell
Jeff Wilson
Julie Wilson
Michela Wilson
David Woodlief

*Contributions as of July 26

**SAVE TIME AND
MONEY WITH INCITE**

Participating members
saved an average of
\$15,000 per facility last year

 incitesp.com/northcarolina/

Incite Strategic Partners is an exclusive Group Purchasing Organization (GPO) partner of NCHCFA

INCITE
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NCHCFA MEMBER ADVOCACY IN ACTION

NCHCFA Legislative Conference was April 30 - May 1

More than 35 members attended our Legislative Conference on April 30 - May 1. Members met with Legislators in downtown Raleigh to discuss the workforce challenges in NC nursing homes. Thank you to everyone who attended this annual event.



NCHCFA members in downtown Raleigh



Pictured (L to R): Julie Biddix, Matthew Graham, David Woodlief, David Fardulis, Sen. Benton Sawrey, Jennifer Robinson, Tracy Pracht, Amanda Carswell, and Colleen Powell



Pictured (L to R): Jesse Pridgen, Paul Babinski, Rep. Kristin Baker, M.D., and Adam Sholar



Pictured with Rep. John Bell, IV, House Majority Leader (head of table) is members (L to R): Steven Kerley, Paul Babinski, Mistie Cooley, Britt Eller (Lobbyist), Jesse Pridgen, Angie Barr, Max Mason, Madison Jones, and Danielle Hollowell



NCHCFA MEMBER ADVOCACY IN ACTION

NCHCFA Members and Staff Attend Congressional Briefing in Washington, D.C. on June 3 - 4

There were 18 NCHCFA members and staff among the more than 600 long term and post-acute care professionals at AHCA/NCAL's annual Congressional Briefing on June 3-4 to take the profession's legislative priorities to Capitol Hill.



NCHCFA members with Rep. Patrick McHenry

NCHCFA members met with the Offices of:

- Senator Ted Budd
- Senator Thom Tillis
- Congressman Richard Hudson
- Congressman Patrick McHenry
- Congressman Greg Murphy
- Congressman Wiley Nickel
- Congressman David Rouzer



NCHCFA members with Sen. Thom Tillis

Collectively, AHCA/NCAL members met with hundreds of members of Congress and their staff to share their local experiences and discuss several important topics, including the ongoing labor shortage in long term care. While workforce levels in other health care sectors have completely recovered to their pre-pandemic levels, nursing homes are still down 7.6 percent.



NCHCFA members met with Rep. David Rouzer

The profession advocated for meaningful investments and programs that will help build a pipeline of caregivers, including various pieces of legislation that support the development of certified nursing assistants and expand opportunities for international caregivers to serve in the U.S.



NCHCFA members in front of the U.S. Capitol

NCHCFA/PAC Autumn Classic Golf Tournament is September 8



Registration is open until August 23 for this member-only event limited to 80 participants. Not a golfer? That's okay! We offer packages for you to enjoy lunch and spend the afternoon relaxing at The Spa at Wild Dunes. End the evening with the awards program featuring a low country broil! Below is the schedule for the golf tournament.

Sunday, September 8

- 11:30 a.m. Registration & Lunch
- 12:30 p.m. 12th Annual Autumn Classic
- 1:00 p.m. Afternoon at the Spa
- 6:00 p.m. Cocktail Hour
- 7:00 p.m. Awards Dinner & Program

Monday, September 9

- 7:00 a.m. Attendee Breakfast
- 9:00 a.m. Departure

STEP 1: MAKE A NCHCFA/PAC CONTRIBUTION

A minimum contribution of \$250 PER PERSON made payable to the NCHCFA/PAC between January 1 - September 7, 2024, is required to attend this event. You can then select one of the packages below.

Visit [NCHCFA/PAC](#) to contribute or contact [Jenny Evans](#) with questions.

Personal checks or credit cards only

STEP 3: MAKE YOUR HOTEL ACCOMMODATIONS

Book online at [Wild Dunes Resort](#) by August 8.

The link defaults to September 8 - 11 for the NCHCFA Annual Fall Symposium dates; however, you can change the date to include September 7 if you plan to arrive the day before the tournament. For those wishing to book outside of the contracted dates, book a specific room type, or have issues with registration, you will need to call in to book: 866-359-5593, Option 2.

***Please note there are limited accommodation options in Isle of Palms outside of Wild Dunes Resort, which is about a 30 minute drive to Charleston.*

STEP 2: SELECT YOUR PACKAGE & REGISTER

Click on the **Register Now** button to select one of these packages. **The deadline to register is Friday, August 23.** You must contribute \$250 or more to the NCHCFA/PAC to attend the event:

Putter Club (Full Golf Package), \$250 per person

All events including golf tournament, cart rental, lunch, reception, dinner, and Monday breakfast

Cabana Club (Spa + Meals)

Lunch, one 60-minute spa treatment (payment required at the spa), reception, dinner, and Monday breakfast

Guest Club (Meals Only)

Reception, dinner, and Monday breakfast

REGISTER NOW

Questions?
Contact Sarah Williams
at sarahw@nchcfa.org